

Designing Media Walls

Imagery, Video and Information on Digital Canvases

AIA Course No: PLANAR7362A

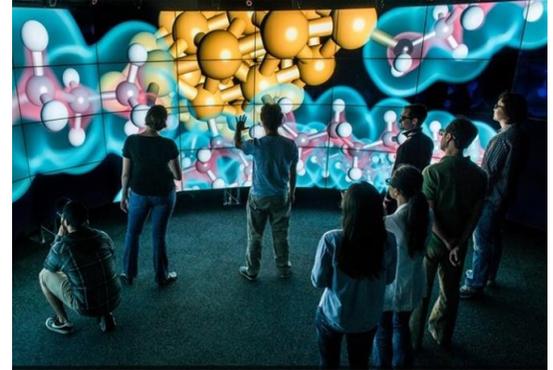
LU Credits: 1 LU HSW

Sponsor: Leyard and Planar, a Leyard Company

AIA CES Provider No: 40107362

Course Description:

Designing Media Walls provides a primer on video wall technology and offers key considerations for specifying a video wall. It begins with the origins of video walls and reviews various modular video display technologies. It outlines 16 technical specifications and offers four categories of questions to ask before choosing a media wall solution. The course then profiles a set of media wall applications and case studies. It concludes with a summary of industry trends followed by key considerations for assembling a complete solution. Upon course completion, participants should feel prepared to assemble the necessary components to specify a media wall into their project.



Learning Objectives:

Attendees will be able to:

- 1) Describe the function of the components of a video wall system
- 2) List and describe ten technical specifications of a video wall
- 3) Recall key design considerations for video walls
- 4) Describe three new trends or innovative uses of video walls

Sponsor Information:

Leyard is a global leader in the design, production, distribution and service of digital displays, video walls and visualization products worldwide. The Leyard Group of companies and brands, which includes Planar Systems acquired in 2015, is comprised of displays, entertainment and lighting system solutions. Leyard is the number one market share leader in the LED display market and fine pitch LED and offers indoor, outdoor, fixed and creative displays (Futuresource 2017). Used in applications such as broadcast, sports arenas, stadiums, advertisement networks, retail digital signage, control rooms, exhibitions, large scale events and digital cultural experiences, Leyard enjoys marquee installations globally and has over 300 patents in display technology. Founded in 1995, the group is headquartered in Beijing, China, and is traded on the Shenzhen Stock Exchange (stock code: 300296). Forbes magazine (2013) named Leyard among "China's Top 100 Most Potential Listed Companies." For more information, visit www.leyard.com.